

NV1 PROGRAM EVOLUTION TIMELINE

	DAY 7-14	DAY 14-30	↕ ↕ ↕	DAY 1-30	DAY 30-90	DAY 90
	Proposal Application	“Committee” Auditions		Gather/Draft Support Material	Announcement: Stations Notified	BROADCAST
Application	<p>*Obtain application packet either by downloading from NV1 website or calling NV1 Program Manager at (505) 724-3578.</p> <p>*Look over materials, complete questionnaire and return to Program Manager.</p>	<p>*Suggestions from committee....</p> <p>**“Yah, Nay or Modify”</p> <p>*Modified proposals will return to committee.</p>	A G R E E M E N T S I G N E D	<p>*Program Overview</p> <p>*Program Clock</p> <p>*Host Bio</p> <p>*Host/Engineer Photos</p> <p>*Get NV1 logo (audio & graphic)</p> <p>*Provide any published interviews</p> <p>*Provide selling points for your show</p> <p>*Provide show promos (written & recorded)</p> <p>*Create merchandise (ie: brochures, pins, posters etc. that may be needed for conferences)</p> <p>*Secure Insurance</p>	<p>*Some shows need to be available for station PDs to preview</p> <p>*Program is scheduled with PRSS (the satellite system)</p>	B R O A D C A S T

Note: Every program is unique and there may be fluctuations in the timeline, or at various points along the way. One constant is that it’s best to have 60-90 days to do outreach to stations – especially among mainstream stations to provide enough lead time for Program Directors to preview and schedule the program on their end.

